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CHIEF PRODUCT OFFICER | IT CONSULTANT | HR STRATEGIST

Multidisciplinary professional with 4+ years of experience bridging Technology, Business Strategy, and Human Capital. Proven track record as CPO driving product lifecycle for food-tech platforms and as HR Consultant leading organizational development & digital transformation in security systems firms. Expert in aligning technical execution with business goals to deliver measurable growth.

CORE COMPETENCIES

Product Management (CPO Level) | IT Consulting & Strategy | HR Organizational Development
Digital Transformation | Stakeholder Management | Data Analysis & Financial Modeling
Agile Project Management | Web3 & AI Implementation | Cross-functional Leadership

PROFESSIONAL EXPERIENCE

Chief Product Officer (CPO) | Foodie.ID — Remote / Riau, Indonesia [*Month*] 2025 – Present • Leading end-to-end product strategy for a food delivery platform, bridging Engineering, Finance, and Operations teams. • Defined product roadmap that increased user engagement by 89% and streamlined order processing time by 25%. • Spearheaded digital transformation initiatives, integrating payment gateways and real-time tracking systems. • Managed cross-functional teams to deliver mobile and web applications serving [Insert Number, e.g., 5,000+] active users.

Human Resources Consultant | PT HiTech Integrasi Karya (HIK CCTV Medan) — Medan, Indonesia [*Month*] 2024 – Present • Promoted from ICT Consultant to HR Consultant due to exceptional performance in organizational strategy. • Designing and implementing HR digital transformation strategies, optimizing recruitment and workflow efficiency by 40%. • Acting as strategic partner to leadership for organizational development, change management, and talent retention. • Previously as ICT Consultant: Managed IT infrastructure projects and vendor partnerships, reducing system downtime by 20%.

IT Project Manager | Axture Tech — Indonesia Jun 2023 – Present • Oversee full-cycle IT projects for diverse clients, ensuring 100% on-time delivery through Agile methodologies. • Serve as primary liaison between technical developers and non-technical stakeholders, translating

business needs into technical specs. • Implemented process improvements that reduced operational costs by 15% and enhanced client satisfaction scores.

Finance Analyst & Digital Marketing Consultant | Gopal / Jordan City — Pekanbaru/Medan 2021 – 2024 • Analyzed financial data to drive strategic pricing and market entry decisions for real estate and finance sectors. • Led digital marketing campaigns that increased lead generation by [Insert %] through data-driven targeting.

EDUCATION

Bachelor's Degree in Information Technology | Universitas Pembangunan Panca Budi (UNPAB) — Medan 2023 – Present (Expected Graduation: Early/Mid 2027) • Current Status: Semester 6, actively working on Final Project Thesis/Journal.

Vocational High School (SMK) in Technology | SMK Teknologi Balam — Indonesia 2020 – 2023

TECHNICAL SKILLS & CERTIFICATIONS

• **Technologies:** Web3 Basics, AI/NLP Implementation, Node.js, SQL, Figma, Jira, Trello. • **Certifications:** BNSP – Application Development, Professional Network Installation. • **Languages:** Indonesian (Native), English (Professional Working Proficiency), Spanish (Basic). • **Awards:** Provincial Finalist LKS Web Design, UX Engineering Cohort Graduate.

KEY PROJECTS

• **Foodie.ID Ecosystem:** Built comprehensive delivery app (Customer, Merchant, Driver) from scratch. • **Security Inventory System:** Developed custom ERP module for HIK CCTV Medan managing [Insert Number] SKUs. • **MSME Sales App:** Created GoFood-like sales platform to digitize local businesses.